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BenQ Showcases H200 LCD TV Line

H200 LCD TV Sets Standards in Visual Acuity and Audio Clarity

DALLAS, TX (March 13, 2003) – BenQ, a leading manufacturer of digital lifestyle devices, is showcasing the BenQ H200 LCD TV. The 20.1-inch (diagonal) HDTV-compatible H200 features an exceptionally bright display, 3D image correction, comb-filtering technology, SRS® Surround Sound and low radiation emissions. The BenQ H200 will be the first in a line of LCD TV displays from the company.

Taking advantage of BenQ's strength in liquid crystal displays, the BenQ H200 delivers flicker-free pictures and sharp realistic images. De-interlacing technology allows for flicker-free viewing, adding picture definition and improving the overall image stability. The 3D edge filtering improves the depth and sharpness of images, yielding unequivocal image quality.

"We're excited about the BenQ H200 and all it can do," said Stephanie Wang, product manager of the Digital Media Division at BenQ. "As the first in our upcoming line of LCD TVs, the H200 represents what BenQ represents...creating true digital lifestyle devices that consumers will enjoy and apply to their lives on a daily basis."

With RGB, component, S-video and composite inputs and built-in TV tuner, the BenQ H200 can be used with a computer, P-Scan DVD player or HDTV decoder box. The BenQ H200 can also be plugged in directly to the cable system with its RF connector.

The BenQ H200 utilizes SRS Surround Sound Audio Environmental Technology that produces crisp three-dimensional surround sound effects, booming bass and



a focal main sound channel. This creates the depth and fullness often associated with theater sound standards.

The BenQ H200 presents the option of customization. Freeze frame technology allows users to freeze individual frames during DVD/VCR/TV playback. There are also five environmental settings to change visual and aural levels that allow users to customize a desired room atmosphere.

Additional Technical Specifications:

Aspect Ratio: 4:3 / Contrast Ratio: 500:1

Brightness: 500 nit / Response Time: 22ms

HDTV Compatible: 480p; 720p; 1080i

Video Compatible: NTSC/PAL/SECAM

Dimensions (WxHxD): 21.4" x 21.6" x 7.5" (including stand)

Speaker: Built in 3W x 2 / Power Consumption: 60W

The BenQ H200 is now available with a manufacturer's suggested retail price of \$1,995.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has earned a prominent position by being listed as one of the top 100 IT companies in the business world by BusinessWeek's InfoTech 100 and third in the "Best Shareholder Return" rating. The company recently won the top spot for innovation in response to customers' needs by the 10th annual survey conducted by ACNielson International Research.

BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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