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BenQ Introduces New Digital Media Products at InfoComm 2003

New Category Leading Digital Projectors and LCD TV Introductions

Orlando, FL (June 3, 2003) – BenQ, a leading manufacturer of digital lifestyle devices, today introduced a line of new digital media products at InfoComm 2003, June 3-5 at the Orange County Convention Center in booth #2948. The company is showcasing various new digital projectors and LCD TVs that enhance BenQ's Digital Media product line-up.

"BenQ continues to provide a number of digital products that can be used with a variety of applications," said Jeff Chen, vice president of Digital Media at BenQ.

"From our new digital projectors, one of the lightest and brightest in its categories, to the new LCD TVs, BenQ offers a number of high quality products suited to any environment."

New product highlights include:

- **Digital Projectors** – From powerful crossover projectors to one of the lightest and brightest in the three-pound category, BenQ is introducing a digital projector that can match any setting.
 - The **BenQ PB2220** is the lightest and brightest digital projector in the three-pound category
 - The **BenQ PB7220** is one of the brightest digital projectors in the five-pound category
 - The **BenQ PB8230** is an impressive crossover digital projector to use at home or the office

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- **LCD TV** – HDTV-compatible, high brightness and contrast ratios, built-in TV tuners and 3D Dynamic Edge Filtering systems, BenQ has added two new LCD TVs to its LCD TV line.
 - **BenQ Q150** 15-inch LCD TV is a multifunctional display that can go from room to room and from desktop to kitchen counter
 - **BenQ DV3080** 30-inch LCD TV can be previewed prior to its launch and availability in Fall 2003

“From plasma displays and LCD TVs to digital projectors, BenQ is able to offer a number of solutions for your video-based needs,” said Jeff Chen, vice president of Digital Media at BenQ. “Whether you’re using a digital projector for business presentations or watching DVD movies at home, or using your LCD TV in the kitchen to watch a game while making dinner or hooking it up to your PC to look up stock quotes, we believe that our products can offer functionality and style to your way of life.”

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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