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BenQ Provides Integration Solutions with Latest Digital Media Products

DALLAS, TX (March 13, 2003) – BenQ, a leading manufacturer of digital lifestyle devices, today is exhibiting the latest in its line of digital media products, including digital projectors, LCD TV and plasma displays. BenQ's Digital Media division offers the systems contractor industry ideal products that provide performance, functionality and style to complete a "digital lifestyle" environment.

Product highlights include:

- **Digital Projectors** – With Texas Instruments' latest DDR DLP micro-mirror device, the BenQ PB8000-series digital projectors deliver crisp and clear picture quality. With plenty of features, functionality and power including high contrast of 2000:1 and 2200ANSI lumens, the **BenQ PB8220** and **BenQ PB8120** Digital Projectors exceed expectations for large or small business applications. The **BenQ PE8700** delivers a true home theater experience with exceptional resolution, accurate color reproduction and flicker-free images. With the new Texas Instruments HD-2 LDP chip, the BenQ PE8700 will take home theater to a new level.
- **Plasma Display** – The **BenQ PDP 46W1** is a 46-inch, 16:9 wide-format display features a brightness of 700-cd/m² and an 850:1 contrast ratio. Its optional built-in TV tuner module and multi-input connection makes it a true multimedia display. Weighing 78 pounds (without its stand) and only 4.2-inches thick, it can be hung anywhere
- **LCD TV** – At 20.1 inches, 2¾ inches thick and a weight of less than 23 pounds, the **BenQ H200 LCD TV** sets the standard for flexibility. The BenQ H200 is HDTV compatible in native 480p, 720p 1080i and an exceptionally bright contrast level of 500:1 at 500 nit. The BenQ H200



features 3D image correction, comb-filtering technology and SRS® Surround Sound.

“BenQ is committed to delivering quality products for our customers” said Stephanie Wang, product Manager of Digital Media at BenQ America Corp. “These digital media products represent our commitment to provide system integrators with products that are functional, stylish and productive. We offer lifestyle devices that can be mixed and matched to suit any system from residential home theater systems to advanced conference rooms for any size business.”

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has earned a prominent position by being listed as one of the top 100 IT companies in the business world by BusinessWeek’s InfoTech 100 and third in the “Best Shareholder Return” rating. The company recently won the top spot for innovation in response to customers’ needs by the 10th annual survey conducted by ACNielsen International Research.

BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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