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BenQ Previews New 30-inch LCD TV BenQ DV3080 Adds Depth and Size to LCD TV Product Line

Orlando, FL (June 3, 2003) – BenQ America Corp., a leading manufacturer of digital lifestyle devices, offered a preview of its forthcoming 30-inch LCD TV, which will be added to the BenQ LCD TV product line in late 2003. The BenQ DV3080 LCD TV is the latest in the line of LCD TVs, including 20.1-inch and 15-inch models.

The BenQ DV3080 is a 30-inch, HDTV compatible LCD TV that features a built-in TV tuner, 3D Dynamic Edge Filtering system and two built-in 10-watt speakers. Its bright display delivers sharp images and flicker-free pictures. De-interlacing technology adds definition to onscreen pictures, while the 3D Dynamic Edge Filtering and Gamma Gray-scale correction functions improve the depth and sharpness of images, enhancing the overall image quality and stability.

The BenQ DV3080 has a 16:9 aspect ratio, a contrast ratio of 500:1 and a brightness of 500 nits. With its built-in TV tuner and sleek design, the DV3080 can be a stylish addition to any room in the home. The DV3080's speaker system provides a rich sound experience for video applications.

"The BenQ DV3080 LCD TV is an elegant solution to bulky television sets," said Stephanie Wang, product manager of Digital Media at BenQ. "It offers the features and functionality to deliver clear, bright images in a slim, fashionable package. And, because the DV3080 is HDTV compatible, your digital viewing has never looked better."

BenQ DV3080 LCD TV

Because BenQ is one of the largest manufacturers of LCD monitors, the DV3080 LCD TV utilizes its strength in high-quality panels to develop its line of LCD TVs. The BenQ DV3080 LCD TV offers the high-quality performance expected from the BenQ line of display products.

The DV3080 can support a 16:9 aspect ratio with a native resolution of 1280 x 768. It is compatible with NTSC, PAL and SECAM video applications. The DV3080 has D-Sub, PC Audio, TV Tuner (RF connector), composite and S-Video signal inputs. Other features include a sleep timer, "freeze" function, backlight adjustment controls and auto calibration.

The BenQ DV3080 LCD TV will be available in September 2003.

About BenQ

BenQ is the second largest LCD monitor manufacturer worldwide and an industry leader in digital lifestyle devices that encompass the display, storage, imaging, input, wireless and broadband markets. BenQ has more than 13,000 employees worldwide, supporting a strong global sales marketing and service network across Asia Pacific, Europe and the Americas. The company has manufacturing plants in Malaysia, Mexico, China and Taiwan. BenQ has research and development facilities in Taiwan, China and the U.S., and has amassed more than 920 global patents. For more information about BenQ, please visit our Web site at www.BenQ.com.

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