

Q

The World's
Smallest
Megapixel
Digital
Camera



BenQ DC1300 Digital Camera

Print Sample Pictures



Camera: BenQ DC1300

Printer: Inject Photo Printer

Paper: 68lb Glossy Photo Paper



Topic: BenQ Lady
Location: BenQ Lobby
Camera Setting
Macro Mode: Mountain
White Balancing Setting: Auto
Flash: Yes



Topic: Violin
Location: BenQ Office
Camera Setting
Macro Mode: Flower
White Balancing Setting: Auto
Flash: No

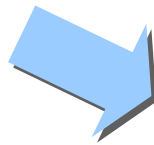


Topic: Flower
Location: BenQ Lobby
Camera Setting
Macro Mode: Mountain
White Balancing Setting: Auto
Flash: Yes



Topic: Building
Location: Santa Monica
Camera Setting
Macro Mode: Mountain
White Balancing Setting: Auto
Flash: No

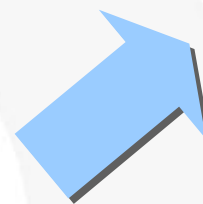
Video Postcard Demonstration



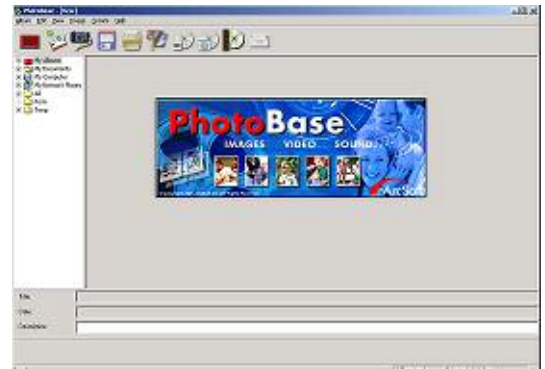
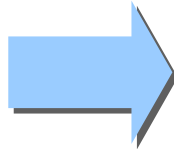
Take a Video Clip by BenQ DC1300



ArcSoft Video Impression



Video Postcard Demonstration



Adding Special Effects & Texts

ArcSoft Photo Base



Create Video Postcard

***Play the real sample file by double clicking Play_Me.exe in the CD.**

DC1300 Fact Sheet



◆ Much More Than a Digital Camera

- **1.3 Megapixel Digital Camera** – Built-in 16MB flash memory with up to 1280x1024 picture resolution
- **Video Camera with Sound** – Film up to 90 seconds
- **PC Camera** – Have videoconferencing, distance learning, and online video chatting.

◆ Redefined CMOS Picture Quality

- BenQ's unique industry-leading **HIT (Histogram and Image Transformation technology)** redefined CMOS picture quality with excellent 3"x5" and 4"x6" prints

◆ Three Frames Burst Mode

- Take three pictures continuously

◆ Low Power Consumption

- Take up to 1,500 pictures with two AAA batteries with no flash

◆ Compact & Elegant Design

- Pearl-white shell accented by muted silver lines
- Dimension: 3.42 in x 2.24 in x 1.02 in; Weight: 2.22oz

◆ Automatic Picture Downloads

- **Auto Download** – Download the pictures just right after the USB cable is connected
- **Auto Folder Naming by Date** – Name the folder with the date pictures are taken

◆ Automatic & Manual White Balancing

- Settings include auto, daylight, cloudy, tungsten light, and fluorescent

◆ Value Added Bundled Software

- **ArcSoft VideoImpression** – Edit and customize your video clip to have more fun!
- **ArcSoft PhotoBase** – Picture manager and create your unique video postcard
- **Ulead DVD PictureShow** – Create personalized slide show presentation

DC1300 User Benefit



Why BenQ 1.3 Megapixel Digital Camera for Home?



- **Meets All Your Imaging Needs for Home**
 - Perfect picture quality for 3"x5" and 4"x6" print
 - Affordable price
 - 3-in-one capability (Digital camera, video Camera, and PC Camera)

- **Fit into Teen People's Lifestyle**
 - Encourage outdoor activity
 - Learn digital imaging
 - Present personal privilege with its stylish design
 - Develop creativity with bundled imaging software (Picture manager, video editor, and video postcard creation, etc)
 - Away from TV or video game

- **Fit into Family's Life Style**
 - Capture the cherished moments of your family life
 - Cost effective – No traditional film & film development expenses. Unlimited photo taking.
 - E-mail the picture or video to loved ones easily
 - Electronic picture format for easy storage
 - Video Conference, Distance Learning & Online Video Chatting.

DC1300 Specifications



Image Capture Device:	1.3 Megapixel CMOS Sensor Total pixels: ~1.36M Effective pixels: ~1.31M	Power Supply:	2 AAA alkaline batteries
Storage Media:	Built-In 16MB Flash Memory	Power Consumption	With Flash: 200 pictures Without Flash: 1,500 pictures
Still Image Format:	Compressed JPEG	Exposure Control:	Automatic
Image Compression:	JPEG: Fine/Normal	White Balance:	Auto, daylight, cloudy, tungsten light, fluorescent
Image Quality:	24-bit color	Flash Mode:	Auto, On, Off
Resolution:	1280 x 1024, 1024 x 768, 640 x 480	Flash Range:	1.5 ~ 2.5 m
Image Quality Modes:	Fine / Normal	Dimensions:	3.42" (W) x 2.24" (H) x 1.02" (D)
Image Storage Capacity: (with 16MB Flash Memory)	1280 x 1024 Fine: 85; Normal: 123 1024 x 768 Fine: 142; Normal: 205 640 x 480 Fine: 363; Normal: 526	Weight:	2.22 oz (without battery)
Continuous Shooting:	Burst Mode, 3 frames	Included Accessories:	USB cable, 2 x AAA alkaline batteries, pouch, neck strap, hand strap, quick start guide, driver/software CD-ROM
Movie Mode	AVI format (up to 90 sec. Including audio)	Software:	ArcSoft VideoImpression (Video image editing)
Audio Mode	WAV format (up to 9 min)		ArcSoft PhotoBase (Multimedia file management)
Interface:	USB 1.1		Ulead DVD PictureShow (CD and DVD slideshows)
Lens Type	Glass		Microsoft NetMeeting (Video conferencing software)
Lens Focal Length:	50 mm equivalent		Microsoft DirectX (Multimedia development tool)
Focus Range:	Standard: 1.5m to infinity Macro: 30-50 cm Text: 14.5-16.5 cm		Adobe Acrobat Reader (Cross-platform document viewer)
Focusing System:	Free Focus	Operating System:	Win XP / ME / 2000 / 98
Special Features:	Auto Power Off	Warranty:	One-Year Limited
Viewfinder:	Optical—Real-Image	Est. Street Price:	\$99.99
LCD Display:	Status LCD	Available:	May '02
Shutter Speeds:	1/20 ~ 1/1000 sec.	Where to Buy	www.BenQShopper.com
Self Timer Delay	10 sec.	Announcement:	May 9, 2002