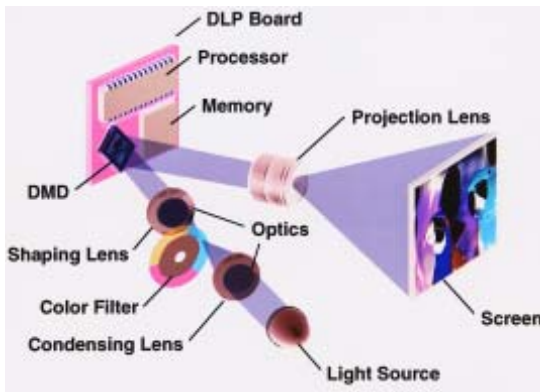


BenQ Selling Points



Dealer Programs and Incentives

BenQ has developed a distribution model for Starin to allow for competitive dealer pricing, incentives and promotions. We realize the projector market is in constant price flux and have taken the steps to help you stay profitable.



DLP™ - More than just another technology

DLP stands for Digital Light Processing™. At the heart of every DLP™ projection system is an optical semiconductor known as the Digital Micromirror Device, or DMD chip. Each chip contains a rectangular array of 1.3 million hinge-mounted microscopic mirrors; each of these micromirrors measures less than one-fifth the width of a human hair, and corresponds to one pixel in a projected image. DLP™ delivers out-of-the-box image quality for many thousands of hours, LCD by contrast degrades both measurably and visibly - so much so that the projector is rendered virtually unusable over time*. DLP has a smaller pixel gap than LCD, so there is no significant "screen door" effect. Corporate and educational customers today are struggling to make the most out of ever-shrinking budgets by making sound investments in equipment. When purchasing a projector, it's still important to compare features such as resolution, brightness and weight. But keep in mind that in the end, it is a projector's reliability that will provide the greatest return on your investment.



DCMS - "Dynamic Color Management System" for more vibrant and true-to-life color reproduction.

BenQ DCMS ensures the image color remains true to real life by using greater color accuracy and richer color saturation to give ideally vivid and beautiful images. This processing makes BenQ the ideal choice for conference rooms, especially where true-to-life color is important for videoconferencing and product presentation.

BenQ™ Professional DLP Projectors

Picture	Model/Description
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PB7100
DLP 1800 ANSI SVGA Projector

MSRP \$1,695.00

The BenQ PB7100 is an SVGA digital projector with a 2000:1 contrast ratio and 1,800 ANSI lumen output. Brightness and resolution specs are very well suited for educational and other budget driven applications.

3-Year Limited Warranty, free 1st year Xpress Xchange Service



- SVGA (800x600)
- Supports VGA thru SXGA
- 1800 ANSI lumens
- Format: 4:3 Native / 16:9 Selectable
- Up to 235" dia screens
- Zoom Ratio: 1:1.2, Manual Zoom, F=2.6 to 3.1
- ±15° Digital Keystone
- Wide-Angle Lens
- <34db noise level (46 dB below regular speech)
- Contrast ratio: 2000:1
- Lamp: 250W UHP, 2000 hours lamp life
- Inputs:
 - VGA 15 Pin x 2
 - S-Video x 1
 - Composite Video x 1
 - RS232 x 1
 - USB x 1
 - Audio 3.5mm x 1
- Acceptable Video Signals: NTSC/PAL/SECAM/HDTV (480p, 720p, 1080i)
- 10.16" x 3.15" x 8.31"
- Net Weight: 5.6 lbs
- Shipping Weight: 13.2 lbs

Diagonal (in)	Screen Width (in)	Screen Height (in)	Min Throw Distance (in)	Max Throw Distance (in)
20	16	12	34	41
30	24	18	50	61
40	32	24	67	82
50	40	29	84	102
60	48	35	100	123
70	56	41	117	143
80	63	48	134	163
90	72	53	151	184
100	79	59	167	204
125	100	74	209	255
150	120	89	251	306
175	139	104	293	357
200	159	119	335	393



Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord, VGA cable, soft case.

Connector Panel:



250UHP-Lamp-1 250W UHP Lamp for the PB7100	\$399.95
PB7220-Mount Ceiling Mount for PB7100	\$195.95
MAC-Adapt Macintosh adaptor for projectors and displays	\$20.00

BenQ™ Professional DLP Projectors

Picture

Model/Description



The BenQ PB7200 is an XGA digital projector with a 2000:1 contrast ratio and 2,200 ANSI lumen output. Ideal for business-meeting applications, there are dual inputs for multiple presenters computers, along with video.

3-Year Limited Warranty, free 1st year Xpress Xchange Service



Connector Panel:



PB7200

DLP 2200 ANSI XGA Projector

MSRP \$2,195.00

- **XGA (1024 x 768)**
- Supports VGA thru SXGA
- **2200 ANSI lumens**
- Format: 4:3 Native / 16:9 Selectable
- Up to 300" dia screens
- Zoom Ratio: 1:1.2, Manual Zoom, F=2.6 to 3.1
- ±15° Digital Keystone
- Wide-Angle Lens
- <34db noise level (46 dB below regular speech)
- Contrast ratio: 2000:1
- Lamp: 250W UHP, 2000 hours lamp life
- Inputs:
 - VGA 15 Pin x 2
 - S-Video x 1
 - Composite Video x 1
 - RS232 x 1
 - USB x 1
 - Audio 3.5mm x 1
- Acceptable Video Signals: NTSC/PAL/SECAM/HDTV (480p, 720p, 1080i)
- 10.16" x 3.15" x 8.31"
- Net Weight: 5.6 lbs
- Shipping Weight: 13.2 lbs

Diagonal (in)	Screen Width (in)	Screen Height (in)	Min Throw Distance (in)	Max Throw Distance (in)
30	24	18	37	49
40	32	24	51	67
50	40	29	64	84
60	48	35	77	102
70	56	41	91	119
80	63	48	104	136
90	72	53	118	153
100	79	59	131	171
125	100	74	165	214
150	120	89	198	257
175	139	104	231	301
200	159	119	265	344
225	179	134	298	388
250	200	149	331	431
275	219	164	365	474
300	239	179	398	518



Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord, VGA cable, soft case.

250UHP-Lamp-1

250W UHP Lamp for the PB7200

\$399.95

PB7220-Mount

Ceiling Mount for PB7200

\$195.95

MAC-Adapt

Macintosh adaptor for projectors and displays

\$20.00

BenQ™ Professional DLP Projectors

Picture

Model/Description



The BenQ PB7220 is an XGA digital projector with a 2000:1 contrast ratio and 2,500 ANSI lumen output. Ideal for business-meeting applications, there are dual inputs for multiple presenters computers, along with video. The longevity of the picture quality makes it a great ROI, cost of ownership benefit for installation.

3-Year Limited Warranty, free 1st year Xpress Xchange Service



Connector Panel:



PB7220
DLP 2500 ANSI XGA Projector

MSRP \$3,095.00

- **XGA (1024 x 768)**
- Supports VGA thru SXGA
- **2500 ANSI lumens**
- Format: 4:3 Native / 16:9 Selectable
- Up to 300" dia screens
- Zoom Ratio: 1:1.2, Manual Zoom, F=2.6 to 3.1
- ±15° Digital Keystone
- Wide-Angle Lens
- <34db noise level (46 dB below regular speech)
- Contrast ratio: 2000:1
- Lamp: 250W UHP, 2000 hours lamp life
- Inputs:
 - VGA 15 Pin x 2
 - S-Video x 1
 - Composite Video x 1
 - RS232 x 1
 - USB x 1
 - Audio 3.5mm x 1
- Acceptable Video Signals: NTSC/PAL/SECAM/HDTV (480p, 720p, 1080i)
- 10.16" x 3.15" x 8.31"
- Net Weight: 5.6 lbs
- Shipping Weight: 13.2 lbs

Diagonal (in)	Screen Width (in)	Screen Height (in)	Min Throw Distance (in)	Max Throw Distance (in)
30	24	18	37	49
40	32	24	51	67
50	40	29	64	84
60	48	35	77	102
70	56	41	91	119
80	63	48	104	136
90	72	53	118	153
100	79	59	131	171
125	100	74	165	214
150	120	89	198	257
175	139	104	231	301
200	159	119	265	344
225	179	134	298	388
250	200	149	331	431
275	219	164	365	474
300	239	179	398	518



Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord, VGA cable, soft case.

250UHP-Lamp-1
250W UHP Lamp for the PB7220

\$399.95

PB7220-Mount
Ceiling Mount for PB7220

\$195.95

MAC-Adapt
Macintosh adaptor for projectors and displays

\$20.00

BenQ™ Professional DLP Projectors

Picture

Model/Description



The BenQ PB8220 is an XGA digital projector with a 2000:1 contrast ratio and 2,200 ANSI lumen output. The resolution and brightness make this unit ideal for business-meeting applications, the component input gives this unit greater flexibility.

3-Year Limited Warranty, free 1st year Xpress Xchange Service



PB8220

DLP 2200 ANSI XGA Projector MSRP \$2,795.00

- **XGA (1024 x 768)**
- Supports VGA thru SXGA
- **2200 ANSI lumens**
- Format: 4:3 Native / 16:9 Selectable
- Up to 300" dia screens
- Zoom Ratio: 1:1.2, Manual Zoom, F=2.6 to 3.1
- ±15° Digital Keystone
- Wide-Angle Lens
- <34db noise level (46 dB below regular speech)
- Contrast ratio: 2000:1
- Lamp: 250W UHP, 2000 hours lamp life
- Inputs:
 - VGA 15 Pin x 1**
 - S-Video x 1
 - Composite Video x 1
 - Component (YPbPr) x 1**
 - RS232 x 1
 - USB x 1
 - Audio 3.5mm x 1
- **Loop-thru VGA output**
- Acceptable Video Signals: NTSC/PAL/SECAM/HDTV (480p, 720p, 1080i)
- 12.12" x 3.74" x 9.45"
- Net Weight: 6.9 lbs
- Shipping Weight: 16.1 lbs

Diagonal (in)	Screen Width (in)	Screen Height (in)	Min Throw Distance (in)	Max Throw Distance (in)
30	24	18	39	47
40	32	24	51	63
50	40	29	64	78
60	48	35	77	94
70	56	41	90	110
80	63	48	103	126
90	72	53	116	142
100	79	59	129	157
125	100	74	161	197
150	120	89	194	236
175	139	104	226	276
200	159	119	258	315
225	179	134	290	355
250	200	149	323	394
275	219	164	355	434
300	239	179	393	473



Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord, VGA cable, soft case.

Connector Panel:



250UHP-Lamp

250W UHP Lamp for the PB8220 \$399.95

PB8220-Mount

Ceiling Mount for PB8220 \$195.95

MAC-Adapt

Macintosh adaptor for projectors and displays \$20.00

BenQ™ Professional DLP Projectors

Picture

Model/Description



The BenQ PB8230 is an XGA digital projector with a 2000:1 contrast ratio and 2,500 ANSI lumen output. The resolution and brightness make this unit ideal for business-meeting applications, the component input gives this unit greater flexibility.

3-Year Limited Warranty, free 1st year Xpress Xchange Service



Connector Panel:



PB8230

DLP 2500 ANSI XGA Projector

MSRP \$3,295.00

- **XGA (1024 x 768)**
- Supports VGA thru SXGA
- **2500 ANSI lumens**
- Format: 4:3 Native / 16:9 Selectable
- Up to 300" dia screens
- Zoom Ratio: 1:1.2, Manual Zoom, F=2.6 to 3.1
- ±15° Digital Keystone
- Wide-Angle Lens
- <34db noise level (46 dB below regular speech)
- Contrast ratio: 2000:1
- Lamp: 250W UHP, 2000 hours lamp life
- Inputs:
 - VGA 15 Pin x 1**
 - S-Video x 1
 - Composite Video x 1
 - Component (YPbPr) x 1**
 - RS232 x 1
 - USB x 1
 - Audio 3.5mm x 1
- **Loop-thru VGA output**
- Acceptable Video Signals: NTSC/PAL/SECAM/HDTV (480p, 720p, 1080i)
- 12.12" x 3.74" x 9.45"
- Net Weight: 6.9 lbs
- Shipping Weight: 16.1 lbs

Diagonal (in)	Screen Width (in)	Screen Height (in)	Min Throw Distance (in)	Max Throw Distance (in)
30	24	18	39	47
40	32	24	51	63
50	40	29	64	78
60	48	35	77	94
70	56	41	90	110
80	63	48	103	126
90	72	53	116	142
100	79	59	129	157
125	100	74	161	197
150	120	89	194	236
175	139	104	226	276
200	159	119	258	315
225	179	134	290	355
250	200	149	323	394
275	219	164	355	434
300	239	179	393	473



Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord, VGA cable, soft case.

250UHP-Lamp

250W UHP Lamp for the PB8230

\$399.95

PB8220-Mount

Ceiling Mount for PB8230

\$195.95

MAC-Adapt

Macintosh adaptor for projectors and displays

\$20.00

BenQ™ True 16:9 DLP Projector

Picture

Model/Description



The BenQ PE7800 is an Wide-XGA digital projector with a 2000:1 contrast ratio and 800 ANSI lumen output. Armed with the Matterhorn DLP™ chipset, the BenQ PE7800 is a perfect fit for today's demanding home theater owner.

3-Year Limited Warranty, free 1st year Xpress Xchange Service

PE7800

DLP 800 ANSI WXGA Projector

MSRP \$5,495.00

- **WXGA (1280x720)**
- **Matterhorn Chipset**
- **800 ANSI lumens**
- **Superb rich color saturation (Six segment color wheel)**
- Format: 16:9 Native
- Up to 250" dia screens
- Zoom Ratio: 1:1.2, Manual Zoom, F=2.8 to 3.2
- ±15° Digital Keystone
- Wide-Angle Lens
- <32db noise level
- Contrast ratio: 2000:1
- Lamp: 210W VIP, 2000 hours lamp life
- Inputs:
 - S-Video x 1
 - Composite Video x 1
 - Component (YPbPr) x 1**
 - Progressive Component (YPbPr) x 1**
 - RGBHV: BNC x 5
 - RGB/DVI/HDCP x 1
 - USB x 1
- Acceptable Video Signals: NTSC/PAL/SECAM/HDTV (480p, 720p, 1080i)
- 15.75" x 4.72" x 11.10"
- Net Weight: 17 lbs
- Shipping Weight: 21.1 lbs

Diagonal (in)	Height (in)	Width (in)	Throw Distance	Throw Distance	Offset
46	23	40	55	67	32.4
69	34	60	82	100	48.6
92	45	80	109	133	64.8
104	51	90	123	150	72.9
115	57	100	136	166	81
127	62	110	150	183	89.1
138	68	120	163	199	97.2
149	73	130	176	215	105.3
161	79	140	190	232	113.4
184	90	160	218	266	129.6
207	102	180	245	299	145.8
230	113	200	272	332	162



Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord.

Connector Panel:



210W - VIP lamp

210W VIP Lamp for the PE7800

\$399.95

PE8700-Mount

Ceiling Mount for PE8700

\$195.95

MAC-Adapt

Macintosh adaptor for projectors and displays

\$20.00

BenQ™ True 16:9 DLP Projector

Picture

Model/Description



The BenQ PE8700 is an Wide-XGA digital projector with a 2000:1 contrast ratio and 1,000 ANSI lumen output. Engineered to be the centerpiece of an integrated home theater, the PE8700 will stun you with its breathtaking video images

3-Year Limited Warranty, free 1st year Xpress Xchange Service

PE8700

DLP 1000 ANSI WXGA Projector

MSRP \$7,999.00

- **WXGA (1280x720)**
- **1000 ANSI lumens**
- Format: 16:9 Native
- Up to 250" dia screens
- Zoom Ratio: 1:1.2, Manual Zoom, F=2.8 to 3.2
- ±15° Digital Keystone
- Wide-Angle Lens
- <30db noise level (50 dB below regular speech)
- Contrast ratio: 2000:1
- Lamp: 210W VIP, 2000 hours lamp life
- Inputs:
 - S-Video x 1
 - Composite Video x 1
 - Component (YPbPr) x 1**
 - Progressive Component (YPbPr) x 1**
 - RGBHV: BNC x 5
 - RGB/DVI/HDCP x 1
 - USB x 1
- Acceptable Video Signals: NTSC/PAL/SECAM/HDTV (480p, 720p, 1080i)
- 15.75" x 4.72" x 11.10"
- Net Weight: 17 lbs
- Shipping Weight: 25.1 lbs

Diagonal (in)	Height (in)	Width (in)	Throw Distance	Throw Distance	Offset
46	23	40	55	67	32.4
69	34	60	82	100	48.6
92	45	80	109	133	64.8
104	51	90	123	150	72.9
115	57	100	136	166	81
127	62	110	150	183	89.1
138	68	120	163	199	97.2
149	73	130	176	215	105.3
161	79	140	190	232	113.4
184	90	160	218	266	129.6
207	102	180	245	299	145.8
230	113	200	272	332	162



Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord.

Connector Panel:



210W - VIP lamp

210W VIP Lamp for the PE8700

\$399.95

PE8700-Mount

Ceiling Mount for PE8700

\$195.95

MAC-Adapt

Macintosh adaptor for projectors and displays

\$20.00

BenQ™ Consumer DLP Projectors

Picture	Model/Description	MSRP
	PB6100 DLP 1500 ANSI SVGA Micro Projector Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord.	\$999.00
	PB6200 DLP 1700 ANSI XGA Micro Projector Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord.	\$1,795.00
	PB6100-Case Soft Carrying Case for PB6100, PB6200	\$69.95
	200NSH-Lamp 200W NSH Lamp for PB6100, PB6200	\$399.95
	PB7220-Mount Ceiling Mount for PB6000 Series	\$195.95
	MAC-Adapt Macintosh adaptor for projectors and displays	\$20.00
	PB2120 3 lbs. DLP 1200 ANSI XGA Micro Projector Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord, soft case.	\$1,095.00
	PB2220 3 lbs. DLP 1700 ANSI XGA Micro Projector Includes: User Guide, Quick-start guide, IR remote, 2 AAA batteries, power cord, soft case.	\$2,395.00
	150VIP-Lamp 150W VIP Lamp for PB2120, PB2220	\$399.95
	MAC-Adapt Macintosh adaptor for projectors and displays	\$20.00

BenQ™ Plasma Displays

Picture	Model/Description	MSRP
	PD46W1 46" in SVGA Plasma Display	\$4,695.00
	PD46W1S Silver 46" in SVGA Plasma Display	\$4,795.00
Inputs:	Specifications: Size: 46" , 16:9 Automatic Power Control Adjustable Color Temperature Low Power Consumption High Color Purity Dynamic White Balance Correction Zoom In/Out PIP (Picture In Picture) Auto Key Freeze	
PC: 1. RGB1 (Analog): Mini D-sub 15-pin x 1 2. RGB2 (Analog) BNC x (R,G,B,Hs,Vs) x 1 3. RGB3 (Digital) DVI-D Video: 4. RCA-pin x 1 (Composite video) S-Video 6. RCA-pin (Y ,Pb(Cb), Pr(Cr)) x 1		Includes: Table Stand, remote control, manual, power cord.
	QM300F-PLAD-22B Fixed mount for PD46W1, black	\$199.90
	QM300F-PLAD-22S Fixed mount for PD46W1, silver	\$199.90
	QM300T-PLAD-22B 20 degree tilt mount for PD46W1, black	\$249.90
	QM300T-PLAD-22S 20 degree tilt mount for PD46W1, silver	\$249.90
	PLASMACL-PLAD-22B Cantilever mount for PD46W1, black	\$399.90
	PLASMACL-PLAD-22S Cantilever mount for PD46W1, silver	\$399.90
	PLASMAPA Pipe mount adaptor	\$79.95
	46W1-Tuner TV Tuner for 46W1 plasma	\$249.95
	46W1-Spkr-B Speakers for 46W1 plasma (1 pair) - black	\$449.95
	46W1-Spkr-S Speakers for 46W1 plasma (1 pair) - silver	\$499.00