



NEW AUSTRALIAN MONITOR DISTRIBUTORS

STARIN MARKETING INC.

Australian Monitor is proud to announce Starin of Chesterton, Indiana will be taking over as exclusive distributor for Australian Monitor products in the US market.

The new distribution agreement begins on 1 September 2007 when Starin takes over from Sennheiser Electronics Corporation USA. "Sennheiser have done a great job for us over the past three years and have moved the brand into a strong position" says Chris Smith Australian Monitor Global Sales and Marketing Manager, "with Australian Monitors' expansion we have agreed to put this new strategy in place. We have enjoyed a great relationship with Sennheiser and wish them all the best for the future".

"We are very excited about the partnership with Starin and we have a good history with Jim and the Starin team. Starin is a dynamic and growing organization that have a great synergy with our entire Australian Monitor product line, we are really looking forward to working together". Jim Starin President of Starin Marketing adds "Though Starin has been primarily an AV distributor, our team has decades of experience in the commercial sound market. This partnership with Australian Monitor allows us to expand our commercial sound offerings to the entire U.S. We are most fortunate to have this opportunity with Australian Monitor. We look forward to the same levels of success enjoyed by Australian Monitor in other parts of the world.

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For over 25 years Australian Monitor has been designing and developing innovative and robust products for the commercial and professional market. Australian Monitor is distributed in over 75 countries and serviced by nine warehouses in four continents.

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