Announcing the Auralex Acoustics:



Acoustical Treatment System

Engineered Listening & Theater Environment



Installation shown of the demo room at Audiophile Systems, Ltd.

- Sold Exclusively through Auralex Authorized Dealers and Contractors
- Each Room Acoustically Engineered by Auralex Engineers and Consultants
- Managed Installation by Certified Installers
- Large Variety of "Class A" Fabrics
- Superior Product Components vs other, more expensive offerings









Engineered Listening & Theater Environment

Auralex Acoustics, Inc. is proud to introduce our ELITE™ Acoustical Treatment System. Engineered, Listening and Theater Environment™ acoustical treatment features a proprietary retention system used in conjunction with the industry's best absorption, bass trapping, and diffusion products. Auralex is a leading supplier of a complete line of sound control products to the Recording, Pro Audio, and Home Theater marketplace. Auralex provided both the acoustical consulting and the acoustical products for the 1999 CEDIA Home Theater of the Year (Scott Jones Private Theater).

ELITE Systems are acoustically engineered individually to include the proper amounts of:

- Absorption
- Bass Trapping
- Diffusion
- Isolation

The **ELITE™ Acoustical Treatment System** will provide world-class acoustics and aesthetics for Home Theaters, Studios, Corporate Board Rooms and Suites, and many other listening environments.

Installations are taking place on a limited basis through the end of 2001. Dealers and Installers are now being recruited, and the product will be available nationwide in the first quarter of 2002.

Auralex has been providing the best acoustical solutions to the music and recording industries for many years. When looking at the overall offerings for high-end home theaters and commercial installations, it was apparent that:

- Auralex can provide a quicker, easier way to install.
- Auralex has the expertise and products to custom engineer each individual installation that results in a much better acoustical environment than current offerings.
- Auralex has the administrative, sales, and marketing experience needed to better serve Dealers and Installers.
- Auralex can offer a better product with great margins.

We are actively recruiting new Dealers and building our base of Certified Installers. Please call us at 1-800-959-3343 for additional information. Stay tuned: this is the initial preview of the ELiTE Acoustical Treatment System. Much more information will be available soon via the Web and our Representatives.







