



Why Auralex for Acoustical Treatment?

- Best overall acoustical performance in the industry on ALL products.
- Most cost-effective solutions.
- One-on-one Technical Support.
- Essential products for ALL recording and mixing environments.
- Over two decades of experience in the acoustical product manufacturing and acoustical consulting industries.
- There will never be a Studiofoam version 2.0.



Acoustical Foam Products

Many of our competitors copy our designs and concepts, yet produce inferior products. Here is a list of key advantages to buying Auralex foam products.

- Acoustical foam is specially formulated to be more acoustically absorptive than any of our competition.
- Cuts are acoustically engineered to maximize acoustical performance.
- More flame retardant than many of our competitors' foams.
- Much more flame retardant than "bedding foam from Wal-mart".

Acoustical Diffusion Products

- As much as ten times more cost effective than any of the competition.
- T'Fusor is the best diffuser in the industry.
- New Metro Diffuser answers the need for even more cost savings on acoustical diffusion.

New Deal
2' bins
4 boxes
2' Pirg - 3-4
3-4 - boards (boards)

\$1000

4-wedge
2 Leman
1 Fusor
2K - Free panels @ 1000
Display Room Free!



But why acoustically treat my room(s) at all?

- Bass Traps control low frequency anomalies – specifically axial and tangential room modes.
- Absorptive wall and ceiling treatments minimize “flutter echo” and standing waves.
- Acoustically diffusive treatments control sound without making the room “dead”.
- Recordings will sound many times better.
- Mixing will be much more accurate. Your customers will be hearing what is on tape instead of “hearing the room”.
- As Roger Nichols has said in the past, “Good acoustical treatment can make you a better engineer.”



Key Acoustical Products

LENRD Bass Traps

- Applicable to any room (with the exception of very large rooms like gymnasiums).
- Most cost-effective solution for low end control.
- 1.24 absorption coefficient at 125 Hz means lots of absorption at low frequencies.
- Available in boxes of eight (8) 2' tall units.

2" Studiofoam (Wedges)

- Workhorse of the industry.
- Applicable to almost any acoustical environment as absorptive wall and ceiling treatment.
- NRC of 0.80 – best 2" acoustical foam in the industry.
- Available in boxes of twelve (12) 2'x4' sheets (96 ft²)

4" Studiofoam (Wedges)

- Essential for drum rooms and large practice facilities.
- Outstanding NRC of 1.10.
- Available in boxes of six (6) 2'x4' sheets (48 ft²).



Sunburst-360 Stand-mounted, Broadband Absorbers

- More accurate broadband *absorptive* control (100 Hz to 5000 Hz) than Any Stinking Competitor's stand-mounted products.
- Mobility makes them perfect for project studios where different acoustical environments are constantly needed.
- Available in boxes of two (2) 4' tall absorbers *including* four (4) Sunburst females and stands.

T'Fusors

- Best acoustical diffuser in the industry.
- Much more cost-effective than our competitors' products.
- For use on rear wall of control room when "LEDE" approach is used.
- For use on ceilings where "controlled liveness" is desired.
- Can be dropped into a standard 2'x2' ceiling grid.
- Are completely paintable (spray or brush).
- Available as individual 2'x2' units (minimum quantity of four).



Roominators™ Kits

- Primarily for project studios and control rooms.
- Use the following table to determine which Kit is most appropriate for the customer.
(Use either area OR shortest room dimension to select.)

Roominator Kit	Area, or Length x Width (ft ²)	Shortest Room Dimension (ft)
Standard	≤ 100 ft²	8 - 10
Deluxe	100 - 250 ft²	10 - 14
Pro	250 - 400 ft²	14 - 18

- Products in each kit are as follows:

Roominators Standard Kit

- Sixteen (16) 2'x2'x2" Studiofoam Wedge panels
- Eight (8) LENRD Bass Traps
- One (1) can of Foamtak spray adhesive

Roominators Deluxe Kit

- Eighteen (18) 2'x2'x2" Studiofoam Wedge panels
- Eight (8) LENRD Bass Traps
- Four (4) T'Fusors
- One (1) can of Foamtak spray adhesive

Roominators Pro Kit

- Twenty-four (24) 2'x2'x2" Studiofoam Wedge panels
- Twelve (12) LENRD Bass Traps
- Six (6) T'Fusors
- Two (2) cans of Foamtak spray adhesive.