



For Immediate Release

Josh Jancourtz
(401) 658-5760
jjancourtz@alesis.com

ALESIS INTRODUCES PROACTIVE 2.0 POWERED MONITOR

- Design innovation offers fidelity and power at entry-level price -

Cumberland, RI, July 2, 2003 – Alesis announces the ProActive 2.0 powered monitor, featuring an injection-molded design that reduces manufacturing costs without sacrificing fidelity to provide a high-performance speaker at an amazing value. The ProActive 2.0 is perfect for musicians and recordists looking for a quality powered monitor at an entry-level price.

The ProActive 2.0 incorporates a 6" woofer and a 3/4" tweeter, powered by a built-in 2-way, 65 watt (45W LF, 20W HF) power amplifier with an active crossover. Input is on a 1/4" connector with its own level potentiometer. An internal power supply accommodates both 110 and 220 voltages.

Alesis manufactures a full line of professional audio and musical instrument products capitalizing on its strengths in digital, analog, semiconductor, and transducer technologies. Alesis delivers revolutionary product solutions to the music and audio production industries. For more information, visit www.alesis.com.