



For Immediate Release

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ALL SYSTEMS GO WITH ALESIS POWERTRIP8

- Full-featured power conditioner and light module energizes any rack -

Cumberland, RI, July 2, 2003 – Alesis announces the PowerTrip8, a power conditioner, light module, and voltage meter in one rack space. Providing clean electricity, rack illumination, and a precise voltage readout, the PowerTrip8 is the perfect power hub for any equipment rack.

The PowerTrip8 supports 8 grounded AC jacks on its rear panel, activated via a large lit power switch on the front panel. The PowerTrip8 offers superb surge and transient suppression, so all power outputs are clean and noise-free.

The unit features a large front-panel LED display that shows current AC line voltage for informed power management. Also on the front panel, the PowerTrip8 contains two pull-out light bars that have their own separate on/off switch and dimmer-control knob.

Alesis manufactures a full line of professional audio and musical instrument products capitalizing on its strengths in digital, analog, semiconductor, and transducer technologies. Alesis delivers revolutionary product solutions to the music and audio production industries. For more information, visit www.alesis.com.