



For Immediate Release

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ALESIS ADDS 16FXD TO POPULAR MULTIMIX LINE

- 16-channel analog mixer with digital effects and S/PDIF output -

Cumberland, RI, July 2, 2003 – Alesis announces the MultiMix 16FXD, a 16-channel, 4-buss analog mixer with built-in digital effects and S/PDIF output. Compact, flexible, and remarkably affordable, the MultiMix 16FXD excels as project studio console, computer recording front end, and live sound mixer.

The MultiMix 16FXD features high-quality analog electronics with 8 microphone/line inputs and 4 stereo line inputs on balanced ¼" TRS connectors. The mic preamps include switchable 75Hz high-pass filters, phantom power, and up to 50dB of gain. Each channel includes a 60mm fader, 3-band EQ, and two aux sends—one switchable to pre- or post-fader. The master section features stereo LED bargraph meters, independent Main Mix and Alt 3/4 60mm faders, 2-track send and return, and a separate Control Room level control.

The digital effects section of the MultiMix 16FXD offers a comprehensive range of 100 28-bit effects, eliminating the need to patch in external effects, and enabling quicker setup and greater portability. Presets include reverbs, delays, chorus, flanging, pitch, and multieffects. A 44.1kHz S/PDIF output allows seamless integration with digital equipment and computers.

Alesis Chairman John E. "Jack" O'Donnell commented: "MultiMix mixers are powerful, portable, and an incredible value. With a quality analog design and a huge range of built-in digital effects, these mixers are useful in just about any application, and above all they sound fantastic. At 16 channels, the 16FXD now offers the greatest I/O connectivity of the MultiMix line."

Alesis manufactures a full line of professional audio and musical instrument products capitalizing on its strengths in digital, analog, semiconductor, and transducer technologies. Alesis delivers revolutionary product solutions to the music and audio production industries. For more information, visit www.alesis.com.