

IMPORTANT NEW PRODUCT AND MARKETING INFORMATION ENCLOSED

CONFIDENTIAL



Q2 – Q3, 2006

MusikMesse PREVIEW

Effective

March 29, 2006

All information subject to change

Q2 2006

NEW PRODUCTS AT-A-GLANCE

Product Name	MSRP	MAP	Availability
USB Podcasting Kit	\$399	\$249	June
FireWire Podcasting Kit	\$599	\$399	June
DM5 Electronic Drum Kit	\$699	\$499	April
DM5 Kit Cymbal Trigger Accessory	\$99	\$49	April
DM5 Kit Pad Trigger	\$99	\$49	April
IO 14 FireWire Interface	\$499	\$299	June
IO 26 FireWire Interface	\$599	\$399	June
TransActive 50 Mixer / Amplifier	\$399	\$199	April

Q2 2006 NEW RELEASES

USB and FireWire Podcasting Kits

UPC# (USB) 069431801119

(FireWire) 069431801119

Easy podcasting with either USB or FireWire. You decide.

Dimensions: 16" x 11.5" x 10"

Weight: 12lbs

Master Carton: 1 per

Product Description:

Alesis takes the guesswork out of podcasting with the creation of two easy-to-use packages—one for computer users using a USB audio interface, and another for those who prefer using FireWire. Each system includes a dynamic microphone with a desktop microphone stand and a mic cable, along with Cubase LE general purpose recording software and a dedicated podcasting application for the easy creation and management of one's podcasts. USB kits include the MultiMix 8 USB audio mixer, while the FireWire package includes the MultiMix 8 FireWire audio mixer.

Key Features (USB):

- Alesis MultiMix 8USB mixer: 8 channel mixer with 16Bit /44.1kHz two channel recording direct to your computer
- Dynamic microphone with desktop microphone stand and cable
- Podcasting software for easy creation and management of one's podcasts
- Cubase LE general purpose recording software

Key Features (FireWire):

- Alesis MultiMix 8 FireWire mixer: 8 channel mixer with 24Bit /48 kHz two channel recording direct to your computer
- Dynamic microphone with desktop microphone stand and cable
- Podcasting software for easy creation and management of one's podcasts
- Cubase LE general purpose recording software

	MSRP	MAP	Availability
USB Podcasting Kit	\$399	\$249	June
FireWire Podcasting Kit	\$599	\$399	June



ALSO RECENTLY INTRODUCED

NEW PRODUCT

DM5 Electronic Drum Kit

Practice Quiet. Play Loud.

UPC# 694318010792

Master Carton Qty: 1

Dimensions:

Weight: 30 lbs

Height: 45 ½”

Width: 20”

Description:

The DM5 Electronic Drum Kit is a fully self-contained 4-piece electronic drum set that ships with the DM5 sound module, five responsive playing pads (one which serves as the HiHat in conjunction with an included foot controller), two natural motion cymbal pads, a kick pedal, tubular support rack, and all essential interconnection cables.

Complete with a headphone output, the DM5 is the ideal percussion sound module and controller system that enables players of all skill levels to practice quietly or take to the stage with confidence.



Key Features:

- DM5 single rack space sound module contains 540 percussion sounds and 21 preprogrammed drum/percussion sets
- All sounds recorded in true stereo at 48 kHz with ambient effects
- Dynamic Articulation feature enables the DM5's drum sounds to respond to the force with which the pad is struck—including volume, tone, and pitch
- Random Sample feature brings new life to static tracks by realistically varying the sound of the drum as it is played
- Five playing pads (for snare, kick, and two toms; plus a pad and foot controller for open/closed hi-hat)
- Natural motion cymbal pads for ride and crash cymbals

	MSRP	MAP	Availability
DM5 Electronic Drum Kit	\$699	\$499	April
DM5 Kit Cymbal Trigger Accessory	\$99	\$49	April
DM5 Kit Pad Trigger	\$99	\$49	April

NEW PRODUCT

IO | 14

14-Channel Computer Audio
FireWire Interface

UPC# 694318010013

Master Carton Qty: 2

Dimensions:

Height: 3.03"

Width: 7.97"

Depth: 8.06"

Weight: 3 lbs 8oz



Description: Compatible with PC and Macintosh computers, the new Alesis IO|14 is a FireWire audio / MIDI interface with support for upwards of 14 channels of audio, S/PDIF and ADAT digital inputs, plus a built-in 16-channel MIDI interface. Sporting a compact, elegant tabletop form factor, the IO|14 offers 4 analog mic/line inputs on “Combo” connectors with Phantom power and insert jacks, supports a wide array of sample rates, and provides a switch-able high impedance input for integrating guitars and basses—everything today’s desktop recording musician requires.

Key Features:

- 4 analog mic/ line inputs on “Combo” connectors with Phantom power and insert jacks
- Ability to patch signal processing equipment directly into the signal path of each channel via the channel inserts
- ADAT optical input capability, with support for as many as 8 channels of ADAT digital audio
- 16 channel MIDI interface
- 8 ADAT channels at 44.1 and 48 kHz; 4 ADAT channels at 88.2 and 96 kHz
- 2-channel, 24-bit S/PDIF connector (RCA) for integrating CD-R, DVD-R, and similar equipment

	MSRP	MAP	Availability
IO 14 FireWire	\$499	\$299	June

NEW PRODUCT

IO | 26

UPC# 694318010037

26-Channel Computer Audio FireWire Interface

Master Carton Qty: 1

Dimensions:

Height: 3.03"

Width: 12.22"

Depth: 8.06"

Weight: 4 lbs 12 oz



Description:

Compatible with PC and Macintosh computers, the new Alesis IO|26 is a FireWire audio/ MIDI interface with support for upwards of 26 channels of audio, S/PDIF and ADAT digital inputs, plus a built-in 16-channel MIDI interface. Sporting an elegant tabletop form factor, the IO|26 offers 8 analog mic/line inputs on "Combo" connectors with Phantom power and insert jacks, supports a wide array of sample rates, and provides a switch-able high impedance input for integrating guitars and basses as well as switch-able phono preamp—everything required in the high-end home studio or project studio environments.

Key Features:

- 8 analog mic/line inputs on "Combo" connectors with Phantom power and insert jacks
- Ability to patch signal processing equipment directly into the signal path of each channel via the channel inserts
- ADAT optical input capability, with support for as many as 16 channels of ADAT digital audio
- 16 channel MIDI interface
- 16 ADAT channels at 44.1 and 48 kHz; 8 ADAT channels at 88.2 and 96 kHz
- 2-channel, 24-bit S/PDIF connector (RCA) for integrating CD-R, DVD-R, and similar equipment

	MSRP	MAP	Availability
IO 26 FireWire Interface	\$599	\$399	June

NEW PRODUCT

TransActive 50

UPC# 694318010990

The Perfect Amplification System for the Traveling Musician

A Multi-Purpose Compact Mixer, Amplifier/Speaker

Master Carton Qty: 1

Dimensions:

Height: 12 5/8"

Width: 10 1/4"

Depth: 9 1/2"

Weight: 13.5 lbs

Description:

The Alesis Transactive 50 is the perfect solution for musicians requiring practice or stage amplification, as well as vocalists needing a compact PA setup for intimate club work. This versatile multipurpose amplifier / mixer incorporates a 5-inch low frequency driver and a 1-inch tweeter, provides a clean 50 watts of power, two input channels, one aux input, and a rich selection of internal digital effects.



Further adding to its versatility, the Transactive 50 provides a mic stand mount on the underside of the enclosure that facilitates pole-mount usage, and can be wall mounted for use as an installed PA cabinet.

Key Features:

- Compact form factor with built-in handle makes for easy transport
- Transducer compliment: 5-inch low frequency driver and a 1-inch tweeter
- 50 watts of power
- Two input channels, one aux input, and a selection of internal digital effects (reverb, chorus, delay, rotary)
- “Combo” connector for accepting microphones with either XLR or quarter-inch connectors on channel 1
- Stereo Link feature for creating a stereo system by cascading two TransActive 50s

	MSRP	MAP	Availability
TransActive 50 Mixer /Amplifier	\$399	\$199	April