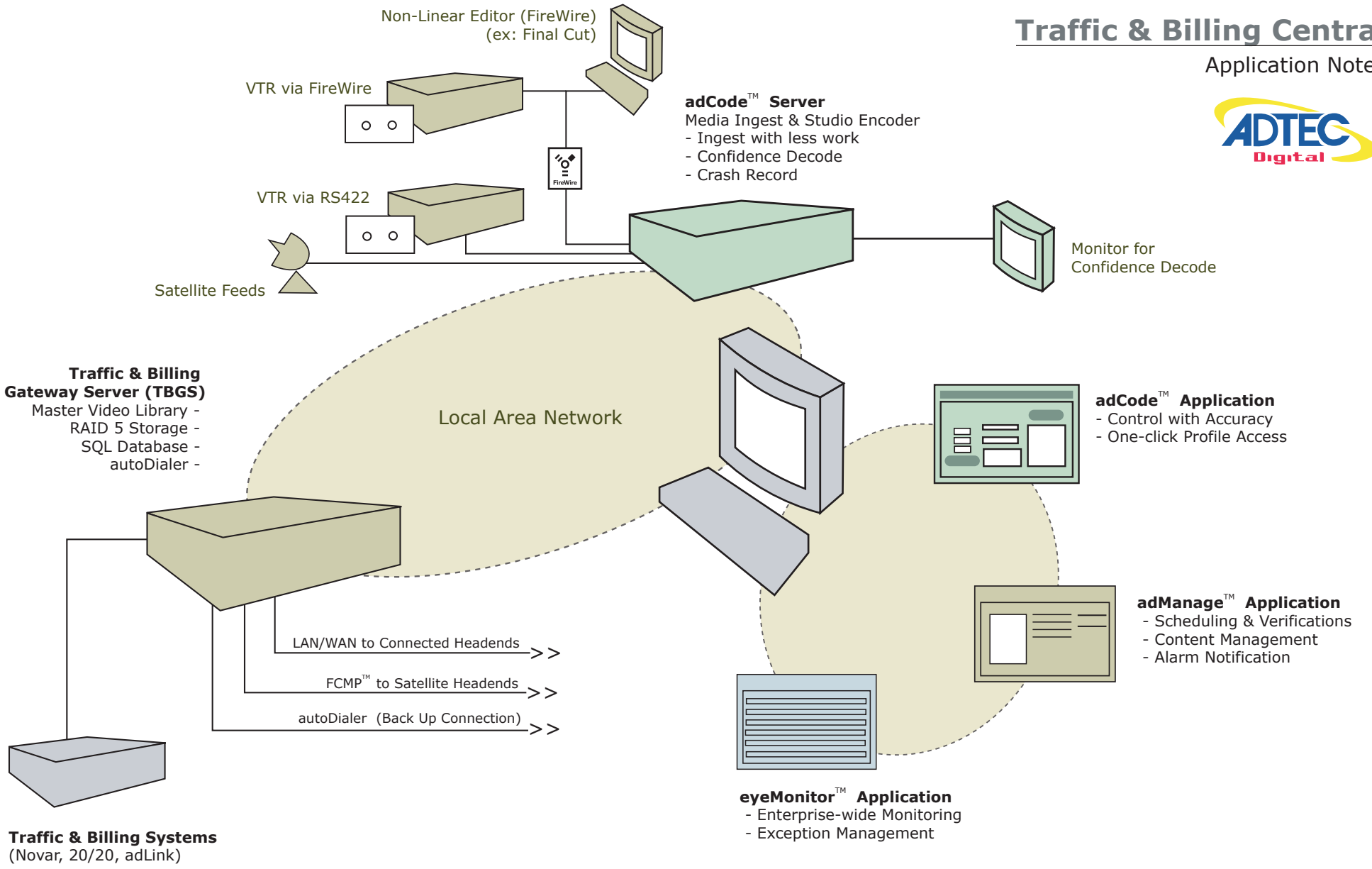
Traffic & Billing Central

Application Notes



The Adtec commercial insertion enterprise solution centers around the Traffic & Billing Gateway Server (TBGS) which hosts adManage, the Master Video Library and the content management database. adManage merges new local and interconnect schedules to create a master insertion schedule for each channel at a headend. After each commercial insertion is completed, the verification file is created for both the local and interconnect traffic systems. New content is ingested by adCode and released to adManage for distribution as needed by each headend. Enterprise wide monitoring is provided by eyeMonitor which displays the status of commercial insertion and content management for each channel and highlights exceptions for corrective action.

Adtec Digital
408 Russell Street, Nashville, TN 37206
Phone 1.615.256.6619
Fax 1.615.256.6593
www.adtecinc.com