



Adtec Digital will display its innovative new technology solutions for IP streaming, multimedia digital video applications, digital television delivery and commercial insertion as a Streaming Media Pavilion Level One Sponsor at InfoComm, June 8-10 at the Las Vegas Convention Center, booth 2159.

Adtec will introduce the new High Definition Soloist 3 Digital Media Server, supporting MPEG-2, AVC, WM9 and VC1 in both standard definition and high definition.

"The S3DMS-HD is great for use in museums, theme parks, retail applications and broadcast applications," Vice President of Sales and Marketing, Ron Johnson, said. "It allows for complete control via front panel, terminal, LAN or WAN and has built-in logging and verification functions." The S3DMS-HD also supports Dolby® Digital, MPEG Layer 1, 2 & 3 (MP3), MPEG-4 AAC-LC, WMA9 and WMA9 Pro Audio and comes with video outputs including DVI-I, RGB and HD to SD (YC or Composite).

"Adtec is designing new, advanced compression standards-based products and is continuing to mature our MPEG 2-based products to deliver more features, while retaining our hard-earned reputation of value and reliability," President, Kevin Ancelin, said. "Adtec is able to rapidly deploy a host of new system-level solutions because our vision embodies a forward-thinking product design. Our products are based on a lean, very efficient operating system, conceived and implemented with MPEG and networking at its core. This guarantees a stable, repeatable and forward moving path."

"This new line of products will have a broad appeal across a wide range of markets, including production and post-production, entertainment, digital signage, surveillance, news gathering and narrow market television," Johnson,

said. "Adtec's multimedia products enable solutions for automated media distribution, playback control and playback verification."

In addition, Adtec will display its Private Video Network solution, boasting security and a unified IRD with the ability to support live TV, store and forward, local spliced ad insertion and full verification, all in the single-rack unit edge-L.

"Our PVN solution is ideal for broadcast operators aiming to regionalize local add inserts," Ancelin said. "It's also ideal for emerging private television networks that desire a re-branded version of a well-known program. Examples include sports and news in public venues."

Adtec's digital television solutions offer full integration to satellite and terrestrial signals into DVB-ASI and IP services for direct-to-home (DTH) or enterprise delivery of multiple channels for IPTV applications.

"Adtec's new line of Digital Turn Around Media Routers, including the DTA-3050, DTA-3150 and DTA-3250, attribute to the ultimate DTV solution," Sales Engineer, Michael Bush, said. "All are equipped with Gigabit Ethernet and optional conditional access, and are ideal for aggregating MPEG 2 transport streams and IP data services for delivery to an unlimited number of viewers equipped with low-cost traditional or Ethernet-based IP set tops."

Adtec's DTV solutions support AES and DVB-CSA, conditional access (CA) and Adtec's new EPG server, an electronic program guide that serves as a middleware management solution and is an integral part for any Ethernet-based IP headend.

"The EPG Server facilitates interactive program guides or web pages for delivery along with programming through a multicast enabled switch network," Bush said. "The EPG Server is the marriage of our DTV and IPTV products and our Ad Insertion products to create a truly innovative, unique, value-added solution."

Adtec will display its commercial insertion solutions featuring scalable architecture and seamless integration with other systems, along with ease of distribution of media and management data across wide area, satellite, removable media and PTSN networks. Supported platforms include digital into analog (DIA), digital into digital (DID) and digital into transport (DIT).

"Adtec Digital's commitment to continually developing new and innovative technology coupled with the twenty years experience gained from delivering this technology globally to competitive and diverse markets, positions us to assume greater leadership in the industry without compromising our traditional value attribution," Johnson said.

Adtec Digital designs and manufactures innovative technology for digital television delivery, IP streaming, commercial insertion, and multimedia digital video applications. Adtec Digital products offer rock solid engineering, powerful features, scalability and the ability to generate unmatched bottom line revenue. For more information about Adtec Digital, visit [www.adtecinc.com](http://www.adtecinc.com).