



Delivering Innovative MPEG Solutions

News From Adtec Digital

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World's Largest Cruise Ship Installs Adtec

NASHVILLE, Tenn.- Royal Caribbean International installed Adtec Digital's edge MPEG-2 digital video players in March on *Explorer of the Seas*, one of the company's Voyager-class vessels, the largest cruise ships in the world.

Royal Caribbean is using Adtec's edge units to broadcast programming on several exclusive in-cabin TV channels that are specifically created and designed for the line's guests, including "Retro TV" classic TV shows, and "Family TV" off network sitcoms and dramas. Revenue channels and satellite programming from networks such as CNN and ESPN are also broadcast to the cabins.

"We chose Adtec because of the simple installation and the short learning curve involved with using the equipment," says Mark Perry, Specialist, TV/ITV Technical Support, for Royal Caribbean. "The software is very intuitive."

"One of the major deciding factors was price," adds Perry. "Adtec offers a simple and cost effective solution for video playback and scheduling."

Adtec Digital is a world-leading manufacturer of professional MPEG-2 based solutions including decoders, encoders, multiplexers, single channel commercial insertion controllers and digital cable headends. For more information on Adtec and their products, visit www.adtecinc.com.

Royal Caribbean International is a global cruise brand with 16 ships currently in service and three more under construction or on firm order. For additional information about the cruise line, visit the company's web site at www.royalcaribbean.com or call 800-327-6700.

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